SFFSC May 31, 2016 Board Meeting Minutes

Michelle called the meeting to order at 7:10pm at the Caribou Coffee meeting room on Minnesota Avenue.

Those in attendance were Michelle Carlson, President; Dan Kolbeck, Vice President; Karen Thornbrugh, Skating Director; Kristi Feucht, Treasurer; Kelly Andersen, Karla Derynck, Barb Ebeling, John Gintvainis, Stephanie Ideker, Sue Salter, Stacie Stengrim and Susan McDowell, Secretary.

Treasurer Reports

Kristi distributed the financial reports to all in attendance. Discussion took place and requests were made to have a more detailed breakdown of the reports. John, Sue and Kristi agreed to work together on this project as discussed at the April meeting. The reports may also be emailed out ahead of time for members to review prior to each meeting. After review, Dan made a motion to approve, Sue seconded and all approved the reports.

Minutes

Susan distributed the April 12, 2016 minutes to all in attendance. After review, Karen reported that tights are sold for \$16, not \$18. Kristi would also like her name added to the report "cleanup" project. With the above changes to the April minutes, Sue made a motion to approve, Stacie seconded and all approved the April minutes.

Summer Ice

Karen reported that ice has sold pretty well in June and July, with the exception of Sunday ice from 6-7pm. That ice has been canceled for the summer. August numbers are pretty light. A determination will be made by June 30th (last day to cancel any August ice) how much August ice sells and if any will need to be cancelled or changed. The possibility of offering a late summer or early fall skating camp was discussed. Some options will be discussed further/committee will be formed at the next board meeting. Karen is looking to do this 9/24 or 10/01

Competition Coordinator Position/Team Liaison

Michelle opened up discussion of creating a position(s) in the Club to coordinate competitions, both home and away for our competitive team. These duties currently fall under Director Karen's job responsibilities. As the Club has grown, it was determined that Karen needs some extra help during the busier times of the season. Karen will work on preparing a job description/qualifications required and the position will be posted after board approval. John, Michelle and Karen will continue to work on this and will present a draft at the June board meeting.

Committees:

Policy/Compliance – Barb Ebeling

Volunteer – Stephanie, Kristi, Michelle – determine/set \$ and hours required for next skating season (Club, Our Competition, Ice Show)

Marketing/Advertising - Michelle

Michelle proposed placing an ad for the Club in "Family Fest" which reaches an audience of 10,000 people, for \$240. Dan seconded and all approved this decision.

She would also recommend the Club purchase a ¼ page ad in Hood magazine. A decision will be made at the June meeting when she is able to provide further details.

Fundraising – John Gintvainis

- 1. Donuts Make a decision on timing
- 2. Define Photography October senior banners, but can sell other products such as blankets, mugs, etc., with % back to Club.
- 3. Coffee bags of ground
- 4. Push Save online (phone) app coupons/sell thru texting, can create our own coupon book to include businesses of our choosing \$20 per book with ½ back to the Club, ½ back to the individual skater
- 5. Magnet and Pins?
- 6. Olive Garden?? DQ someone needs to call?? Fly Boy??

Programming – Barb, Bonnie, Susan, Michelle

Changes for November schedule – hockey will be given the HFS ice time on Tuesday nights in the month of November only. HFS will be offered in early am that month. This change comes at the request of the SCHEELS IcePlex.

***Competition Chair?? (March 11th and 12th, 2017)

Bonnie was the previous chair – Club is looking for one or two members to volunteer and begin planning.

***Show - A Show chair (co-chairs) is also needed for the May 2017 Ice Show.

Wizard of Oz on Ice Show

^{***}Summer goal – to have ALL Fundraisers set & in place for next season!

***DVDs from the 2016 Show – Dan has finished editing and will begin to produce the discs. The 75+ sold will bring the Club a profit of \$1,000 to \$1,200.

***Props left at the rink from the Ice Show will need to be moved/stored at another location ASAP at the request of Brian Prisbe.

***<u>SCHEELS IcePlex Golf Tournament</u> – 6/24/16 - \$300/per team

In an effort to raise funds for the purchase of trophy cases for the main user groups, the SCHEELS IcePlex is sponsoring a golf tournament in Hartford.

The Grady Family has donated a "team" to represent SFFSC.

Fall Ice/Registration

Karen is planning to host a "Try Figure Skating" event on 09/10/16 from 11:30-1:00pm.

Worlds

Leanne S. is working on getting trading pins made for Worlds in July. These will cost approximately \$4 each. There are 20 skaters planning to attend.

Coaches

CPR and Concussion training for coaches, skaters and parents will soon be offered.

Board Email Accounts

Dan will be working to get all the board members set up on the Club system in order to "share" all Club documents such as agendas, minutes, financial reports, committee reports, etc. A Club directory will also be created with an "opt out" option for those who wish to do so.

***<u>Donation</u> – Brittany Corcoran – (Sioux Falls Flyers hockey skater) Michelle made a motion for the SFFSC to donate \$250 to the Brittany Corcoran Scholarship Fund, Kristi seconded and all approved.

Michelle adjourned the board meeting at 8:55pm.

Respectfully submitted by, Susan McDowell, Secretary

The next SFFSC board mtg will be held on Tuesday, June 14th at 7pm @Iceplex